

# SOUTH DAKOTA 4-H FINALS ANNUAL FALL MEETING

OCTOBER 26<sup>TH</sup>, 2019

CASEY TIBBS CENTER, Ft. Pierre South Dakota

---

The October 26, 2019 Annual Meeting was called to Order by President, Kasey Hanson.

The Pledge of Allegiance and 4H Pledge were recited.

**Members Present:** Tyson Paxton, Kasey Hanson, Sue Van Liere, Helen Jane Paxton, Teri Heninger, Donnie Bergeson, Jeremy Stevens, Cheryl Severson, Kathy Monnens, Abby Olson, Joy Meyer, Laura McGirr, Lynn Laney, CJ Wilson, Heidi Reis, Keneta Jenson, Jada Kraft, Kerry Hostutler, Robyn Floyd, Ken Hoffman, Peggi Kennedy, Casey Krogman, Mary Williams, Tom Heitsch, Justin Robertson, Bryce Chamblis, Karrie Geffre, Joyce Leafgreen, Brandon Spencer, Treg Cowan, Dean Moncur

Teri Heninger made a motion to dispense of the reading of the July 17, 2019 meeting minutes and approve them as written. Jada Kraft seconded the motion. Motion carried.

## **Treasurer's Report:**

Helen Jane Paxton reported a checking account balance of \$55,633.28. Total income for the 2019 rodeo season was \$121,372.00 and total expenses were \$120,700.64.

Justin Robertson made a motion to pass the Treasurer's report. Tyson Paxton seconded. Motion Carried.

## **Old Business:**

Regional Rodeos with outstanding balances to the Finals

- Per Helen Jane, all regional rodeos are paid in full for the 2019 year.

2019 Presidents Report:

- Kasey Hanson, President, reported the 48<sup>th</sup> Annual SD 4H Finals Rodeo went very well with 555 final's contestants. There were 589 stalls rented. With the contestant number being up and adding ticket takers to early Thursday afternoon, we noted a significant increase in gate money taken in. She also noted increase number of contestants in goat tying, breakaway, Jr. boy's cattle riding and bull riding. New to the Finals this year was recognition of volunteers both past and present. We hope to recognize four or five volunteers each year. Also new, was the use of the Expo Center and collaboration with Ft. Pierre's Trader Days. It was felt that overall this was a positive experience. Many people had positive comments especially about having the picnic and awards ceremony in the Expo Center. Another positive was the increase use of social media in helping obtain national sponsors like Cinch and Heel O Matic. Things to work on for next year would be Fairground conditions and stalling issues. Hopefully, with the changes being made for the HS Finals this help our cause as well. It was also noted to be an increase in theft and vandalism.

Special Needs Rodeo:

- The report was read by Kasey Hanson on behalf of Rhonda Fuhrer. Per the report there were only 4 individuals who participated in the Special Needs Rodeo but there were at least 50 4H contestants that came to help. Discussion followed the report with recommendation to dissolve the Special Needs Rodeo next year. Instead, we would donate passes to Oahe Inc. for the Saturday evening performance. Kasey made the motion to dissolve the Special Needs Rodeo and to donate passes to Oahe Inc.. Seconded by Robin Floyd. Motion carried.

## SDHSAA:

- In 2020 there will not be a conflict with the 4H Finals and high school sports. In 2021 it is anticipated there will be a conflict. Kasey proposed that families with kids in high school sports email the SDHSAA with their concerns and it would help to have a liaison who could attend those meetings on our behalf. If anyone is interested, please contact a board member.

## Fairground/Stalling issues:

- There were 589 stalls rented, netting \$24,000 to the county. There were questions about late stalling forms and how to avoid this.
- One of the barns with stalls had flooded the week of the Finals. It was quite disorganized getting more panels brought in but they did get it done.
- Also of concern is the disorganized parking inside the fairgrounds and parking on the grass outside the parking area. There were no tickets issued but the police did ask several people to not park on the streets around the fairground

## Expo Center:

- The SD 4H Finals paid \$1,000 to use the Expo Center. \$3,600 in vendor fees was taken in.
- Kerry Hostutler reported that the vendors that were located at the Expo Center were not happy there. They felt they didn't have the foot traffic that they might have had if they were located under the grandstands. It was discussed that maybe all of the vendors should have to be located at the Expo Center.

## **New Business:**

The 2020 4H Finals Rodeo will be August 14<sup>th</sup>, 15<sup>th</sup> and 16<sup>th</sup>.

## Gate prices:

- Gate prices are currently \$20/weekend pass or \$8/performance. Teri Heninger made a motion to keep the prices the same for 2020. Seconded by Kathy Monnens. Motion carried.

## Finals Secretary Salary:

- Currently, the secretary earns \$3 for each contestant in the ARTZ program and \$2 for each finals rodeo contestant. Jeremy Stevens made a motion to increase the pay to \$4 for each contestant and \$8 for each finals rodeo contestant. Treg Cowan seconded. Motion passed. Jeremy then made a motion that 100% of reprocessing fees, which is \$5.00 and all late fees go to the secretary as this is a very time consuming process. Jada Kraft seconded. Motion passed.
  - The secretary will also be responsible for making sure all of the timing equipment be in good working order for the finals rodeo.

## Photographers:

- Bids for photography during the Finals came in from Starrography, Knippling Kustoms and Michelle Maupin. Bids were reviewed. Will Haugen made a motion to accept the bid from Knippling Kustoms. Seconded by Jeremy. An amendment was made by Kasey Hanson to require that the photographer have onsite printing available. With the amendment, motion carried.

## Saddles:

- Bids from Custom Saddlery and Barrett's Tack Shop were received. Tom Barrett and his wife were at the meeting and discussed the type of saddles they have to offer and the cost differences of those saddles. Kathy Monnens made the motion to accept Barrett's bid. Tom Heitsch seconded. Motion carried. The cost for 25 saddles will be \$25,625.00.

#### T shirt proposal:

- Black Hills Embroidery sent a proposal stating they would like to be the only T shirt vendor at the Finals. They would give 10% of sales back to the Finals rodeo with a cap of \$10,000. Discussion took place about eliminating the Hope Ranch T shirt vendor. It concerned many as this event is their major fundraiser for their organization. It was also discussed about having a logo designed for the 4H Finals Rodeo and only that design could be used. The discussion was tabled until the January meeting.

#### Items to replace/order for the 2020 Finals Rodeo:

- 2 new flag poles
- The new barrel covers were difficult to put over the barrels. Susan Van Liere agreed to take them to Cholik signs to see if they could adapt them somehow to make them easier to put on.

#### 50<sup>th</sup> Annual SD 4H Finals Committee:

- Plans are beginning for the 50<sup>th</sup> Annual SD 4H Finals Rodeo which will be in 2021. Kasey has many ideas. We may need to do additional fundraising for the event. Casey and Shelly Cowan would like to be on the committee. If anyone else is interested on being on this committee get in contact with Kasey Hanson.

#### Proposed Rule Changes for the SD 4H Finals Rodeo:

- Jr. Girl's Breakaway, Jr. Boy's breakaway, Senior Girl's Breakaway events be run at the State Finals with an open gate. **Overview:** By having an open gate, it will keep the cattle better for the whole rodeo. Also, it is better for the contestant and their horse. More contestants have fallen off or got in trouble by circling at the end of the arena chasing a calf. **Submitted by:** Digger Rutten.
  - Discussion took place regarding the proposal. Motion made by Treg and seconded by Justin Robertson. Motion carried.

#### Election of SD 4H Finals Rodeo Committee Officers:

- Offices up for election were Treasurer and Vice President/President Elect.

**Treasurer:** Helen Jane Paxton was nominated by Kasey and seconded by Kerry Hostutler. Motion carried.

**Vice President/President Elect:** Nominations were taken for Donnie Bergeson, Justin Robertson and Brandon Spencer. A paper ballots were taken with Justin Robertson being the winner.

#### 2020/2021 SD 4H Finals Committee Board Members

**President:** Tyson Paxton

**Vice President:** Justin Robertson

**Secretary:** Susan Van Liere

**Treasurer:** Helen Jane Paxton

## **SD 4H Finals Committee Personnel and Reports:**

- Rodeo Manager-Mike Steiger and Tyson Paxton
- Grounds-Don Bergeson and Jeremy Cass
- BBQ- Regina Maier
- Buckles/Knives- Kathy Monnens
- Saddles- Tom Heitsch and Teri Heninger
- Sponsors/Advertising- Will and Cortney Haugen
  - Will and Cortney reported that their goal was to bring in \$40,000 in sponsorship money. They exceeded that by \$7,000. \$24,000 of that was from the Regional Rodeo sponsors. They have revamped the sponsor letter. They plan to send out 200 letters on November 1, 2019. They are trying to be proactive with collecting sponsorships due to the HS Finals being in Ft. Pierre in 2020 as well.
- Go-Around Prizes- Kasey Hanson and Susan Van Liere.
  - Kasey voiced disappointment in the quality of some of the prizes that were bought through Triple R Tack.
- Vendors- Kerry Hostutler
- Program- Cortney Haugen
  - Cortney would like sponsors to submit graphics for the program via email. She states business cards are too difficult to scan.
- Concession Stand- Has been Stanley Co. Wrestling for the past several years. It is unknown if they plan on providing it again in 2020.
- Ambassador Committee- Pauline Witte
  - Pauline reported that the changes made for the ambassador contest in 2019 were very positive.
- Contestant Dance- Helen Jane Paxton
- Gate Ticket Sales- Susan Van Liere
- Grounds Cleanup/Inmate Supervision-
- Ambulance/Portopotties/Garbage-
- Trader Days/Expo Center- Kasey Hanson

**Next Meeting:** Saturday Jan 11, 2020 10 AM at the Casey Tibbs Center, Ft. Pierre SD

**Adjourn:** Motion made by Tyson and seconded by Teri.