

SD 4H Finals Winter Meeting Minutes

January 11, 2020

Casey Tibbs Center, Ft. Pierre, SD

Roll Call: President Tyson Paxton called the meeting to order with the Pledge of Allegiance and 4H Pledge.

Attendees: Tyson Paxton, Sue Van Liere, Kim Larson, John Keimig, Don Bergeson, Jim Korkow, Diana Melvin, Kristine DeBerg, Kathy Monnens, Russ Maier, Mandy Healy, Barbara Bohnenkamp, Mary Kay Sell, Brenda Reis, Casey Krogman, Karrie Geffre, Regina Maier, Dawnita Forell, Pauline Witte, Will Haugen

Approval of Secretary Minutes: Mary Kay Sell asked for clarification from the October meeting minutes in regards to the new rule that was voted in for the open gate for breakaway and ribbon roping. Mary Kay asked if this was just for the State Finals or do all 4H rodeos have to have an open gate for those events? Tyson clarified that the rule is only in effect for the State Finals and it is up to each region rodeo if they want to have an open gate for breakaway and ribbon roping. Kathy Monnens then made a motion to dispense the reading of the October 26, 2019 meeting minutes. Karrie Geffre second the motion. Motion carried.

Treasurer's Report: The treasurer's report was read by Sue as Helen Jane Paxton was not able to be in attendance. Per Helen Jane's written report as of January 10, 2020:

Income: \$6,900.0

Expenses: \$5,444.87

Account Balance: \$60,360.31

Kathy Monnens made a motion to pass the Treasurer's report. Dawnita Forell second the motion. Motion carried.

Scott Deal from the Stanley County Fairgrounds came to give an update of changes being worked on at the fairgrounds. Scott states the east arena has been torn down and will be relocated towards the grandstands. This will make it possible for spectators to watch all arenas from the grandstands. They will also be putting in an additional arena to use for cutting for the State HS Finals Rodeo. It will be a warm up arena for all other rodeos. 42 new electrical/camper hookups will be in place by this summer. He also plans to do some renovations under the grandstands. The parking lot going in to the Fairgrounds has been refurbished. Scott is looking into bringing in a self-contained shower unit. Future plans include taking down the current race track rail and getting a rail that can be taken down and put back up when needed. Taking down the rail would provide more parking space. He also would like to get new gates for the stall fronts.

We thanked Scott for coming and let him know we appreciate all of his hard work.

Old Business:

Items to Purchase:

- Flag Poles: Sue purchased these.
- Barrel Covers: Sue will take to Cholik signs to see if they can be adapted to fit over the barrels more easily.
- Office supplies will be bought when closer to time of the Finals.

Expo Building/Vendors/Trader Days: Extensive discussion again had regarding the use of the Expo Center, location of vendors, t-shirt vendors and Trader Days.

Last year(2019) was the first year the 4H Finals collaborated with the Ft. Pierre Trader Days. We split the cost of the rental for the Expo Center with the City of Ft. Pierre. We brought in more vendors and were able to use the Expo Center for the BBQ and awards banquet. We were also given permission to use the showers at the Expo Center. Overall, there was positive feedback with the new location for the BBQ and awards banquet. It did seem like some of the vendors would prefer to be under the grandstand as they feel there is more foot traffic and therefore, better business. It was also difficult for our vendor chairperson, Kerry Hostutler to be at the Expo Center and under the grandstands helping vendors in both locations. It was brought up again that maybe all vendors should be located at the Expo Center but talk was had that some of the vendors that have been coming for many years wouldn't come if they had to be at the Expo Center. Tyson Paxton did indicate that Casey Cowan had contacted him indicating that he would be interested in taking over all vendors but he would move them all to the Expo Center. Will Haugen then brought up that he was planning on approaching Triple R tack and asking them for a \$1,000.00 sponsorship. He indicated that part of his proposal to them would be that they would get their usual spot under the grandstand as they have for many years. It was brought up that this wouldn't be fair if all vendors didn't get the opportunity to do this. Diana Melvin made a motion "Not to give any automatic vendor spots and that we need to keep sponsorships separate from vendor fees." Donnie Bergeson asked that an amendment be made to Diana's motion that we modify the vendor form that would allow vendors to be under the grandstand if they gave a sponsorship and paid for a vendor fee. He later retracted his amendment. Brenda Reis then second Diana's motion. Motion carried.

Next, was discussion regarding the t-shirt vendors and the possibility of having a 4H Rodeo logo made. In the past, Hope Ranch, which is a non-profit organization had sold t-shirts during the Finals. Up until last year they had been the sole t-shirt vendor at the Finals. In 2019 Black Hills Embroidery set up their truck in the Expo Center. We did receive a proposal from BHE which was that they would give the 4H Finals 10% of their sales up to \$10,000. For this they would create a 4H Finals Rodeo logo but they would also require they be the only t-shirt vendor allowed to come in. It was discussed that Hope Ranch did a better job last year of providing more selection in sizes of shirts and were there throughout the day on Sunday making it easier to buy shirts if one wanted to. It was also brought up that this is Hope Ranch's main fundraiser throughout the year. Discussion was had that a proposal from BHE should not be decided on unless other t-shirt businesses also had the opportunity to bid on selling t-shirts at the Finals. Diana Melvin made a motion to allow the Hope Ranch to continue selling t-shirts at the Finals. Barbara Bohnenkamp second the motion. Motion carried. More discussion was had about the logo. It was decided that at this time we would not pursue a logo but maybe for the 50th anniversary of the Finals we could have a contest for 4H members to design a logo specifically for the 50th anniversary.

Timing Systems: Kim Larson will be contacting Farmtech to get quotes for either a new timing system or to add upgrades to the current system to make them a little more user friendly.

Photography: Whitney Knippling from Knippling Kustoms will be the new photographer at the Finals rodeo.

50th Annual SD 4H Finals Committee: Kasey Hanson has agreed to chair this committee. Both Casey and Shelly Cowan have also volunteered to be on the committee. If anyone else would like to be on this committee or has any ideas please get in touch with Kasey Hanson. One idea that was brought up was to recognize past winners, especially those from 50 years ago.

New Business:

2020 Entry Packet: Kim and Brian were working on adding the new events to the packet. Kim indicated the entry packets would be up on the website next week.

2020 Rodeo Schedule: All region rodeos need to get their dates to Kathy Monnens by April 1st so the schedule can be on the website by May 1st.

Finals Program: Diana Melvin made a motion to accept Cortney Haugen's bid of \$600 to put the program together and to have Merriman printing, print the program. Brenda Reis second, motion passed.

2020 Stock Bid Forms: The only changes made to the Stock bid forms were the dates and the addition of steers for the Jr. Boy's bareback steer riding and steers for the Jr. Team Roping. Bid forms can be found on the 4H rodeo website. They are due to Tyson Paxton by March 1st.

Stock Bid Committee: Don Bergeson, Tyson Paxton, Treg Cowan, Regina Maier, Roger Theobald, Sam Sheppick

2020 Finals Entry Fees: No changes made to fees. They will be \$47 for the first event and \$20 for each additional event that a contestant qualifies in. Will Haugen made a motion to stay with the same fees. Regina Maier second. Motion carried.

2020 Finals Committee Reports:

Rodeo Manager: Tyson Paxton and possibly Mike Steiger.

Rodeo Timers/Judges: Leann Gaer

Grounds: Donnie Bergeson and Jeremy Cass

Ambulance: Kasey has notified AMR of the dates. Sue is to call to get the contract.

BBQ: Regina Maier....Plan to keep it at the Expo Center

Buckles: Kathy Monnens will work with Tres Rios

Saddles: Tom Heitsch and Kasey Hanson. Region rodeos need to let either Kasey or Tom know who their saddle sponsors are by February 1st so saddles can be ordered. All region rodeos have been contacted by either Kasey or Tom. Half the saddle sponsors are spoken for at this time.

Sponsors/Advertising: Will and Cortney Haugen. Sponsorship letters were sent out last fall. Will and Cortney are making follow up calls on those that have normally been sponsors but haven't yet sent anything back. Joe Reints from Security State Bank and Security Insurance will again be back the number sponsor.

Go-Around Prizes: Kasey Hanson, Sue Van Liere, and Regina Maier. It was mentioned that we should put a post on the Final's facebook page asking for businesses that might be interested in providing prizes.

Vendors: Kerry Hostutler

Program: Cortney Haugen

Concessions: Per Tyson, Stanley Co. Wrestling has indicated they want to provide the concession stand again this year.

Ambassador Committee: Pauline Witte recognized Jordan Tierney as the new Miss Rodeo America. With Jordan being a "SD girl" she feels she will be a great mentor for our current Rodeo Ambassador, Katelynn Westphal. Both Jordan and Katelynn were recently at the SDQHA Annual Meeting and Banquet. Both will represent SD rodeo very well! Pauline also mentioned that Cally Anderson from Huron, SD is putting on a queen clinic on February 29th in Huron. You can go to the South Dakota 4-H Rodeo Ambassador FB page for all the details.

Contestant Dance: Helen Jane

Gate/Ticket Sales: Sue Van Liere, Stanley Co. Girl's Basketball have indicated they would again like sell tickets in 2020.

Grounds Clean up/inmate supervision: Terri White has been contacted with the 2020 4H Finals dates. We will need someone to volunteer to supervise the inmates. Please contact Tyson or Sue if you are able to help with this.

Contestant Check In: Sue Van Liere

Awards Ceremony: Proposal by Don Bergeson to not start the awards until after the tear down of the arena is complete. With having the awards at the Expo Center, most everyone filed over to the Expo and this left a handful of guys to do all the tear down. In 2020 the awards will not start until signs are down and the track arena is taken down.

Additional Business:

New Events: Many people in attendance wanted to express their unhappiness about the new events added in 4H rodeo. The consensus were these things:

- 1) Many people didn't really think the new events would actually get voted in for 2020.
- 2) Those at the winter meeting feel that the addition of the new events is going to cause more volunteer burnout than there already is. Those expressing unhappiness, fear the length of each rodeo will increase by 2-3 hours.
- 3) They also are very concerned about the safety of the kids in the Jr. Team Roping. It was said that there may be a few teams that can do it but they think there are going to be a lot of wrecks.

** It was reiterated that the procedure for voting in the new events was followed correctly. Folks were encouraged to see how it goes this year. If it doesn't go well, new proposals can be made and posted at the 2020 Finals and then voted on again in October.

4-H Hall of Fame: John Keimig brought up that during the State Fair they have a 4-H Hall of Fame Recognition event. John highly encouraged folks to nominate those who would deserve this recognition. He said there is a very short form to fill out. This form can be found on www.extension.sdstate.edu

He also will be working on a project that will take place during the Fair to promote 4H rodeo and 4H shooting sports. If you have any ideas or want to be a part of this project please let him know.

Next Meeting: The next meeting will be held via Teleconference on Sunday March 8th at 8pm. I will send out the phone number when it gets closer.

Adjourn: Kathy Monnens made a motion to adjourn the meeting. Pauline Witte second.