SD 4H Finals Committee Meeting Minutes

March 8, 2020 Conference Call

Call to Order: Tyson Paxton

Roll Call: Tyson Paxton, Kim Larson, Don Bergeson, Sue Van Liere, Helen Jane Paxton, Regina Meier, Terry Heninger, Janet Wright, Kathy Monnens, Jayda Kraft, Chad Chauncey, Kasey Hanson, Pauline Witte, Treg Cowan, Steve Sutton

Secretary Minutes: Motion by Treg to dispense the reading of the secretary minutes from the January 11, 2020 meeting. Second by Don. Motion carried.

Treasurer's Report: Helen Jane Paxton reported that currently there is \$54,232.04 in the account. The Arts program has been paid. Sponsorships in so far total \$16,000.00.

Old Business:

- Rodeo Approval update- Per Sue, John Keimig says that all rodeos except for New Underwood and Sioux Empire have sent in paperwork. The rodeos that have submitted everything are good to go.
- Rodeo Schedule-Kathy Monnens reports that the schedule is on the website. The dates listed are for 2020. Again, still waiting for New Underwood and Sioux Empire to turn in paperwork and confirm their dates.
- Trader Days/Expo Center Update-Discussion was in regards to whether or not we would keep some of the vendors under the grandstand or move all the vendors to the Expo Center. Concerns about moving all the vendors to the Expo Center were that many of the long time vendors voiced last summer that if they had to move to the Expo Center, they wouldn't come to the 4H Finals. It was also brought up that the 4H Finals would lose the income from the vendor/booth fees which comes to about \$3,000. It was discussed that if all vendors moved to the Expo, the 4H Finals committee would have Trader Days take over all responsibility of vendors. Reasons that favored moving all vendors to the Expo Center were that the 4H Finals is growing and moving all vendors to the Expo Center would allow continued growth in the aspect of bringing more and more vendors each year. Reports from various vendors that were at the Expo Center during the 2019 Finals were: that if all vendors don't move to the Expo Center, they will not come back. It was felt that the vendors in the Expo Center were getting much less foot traffic than the vendors located under the grandstand. Other vendors voiced that they would actually rather be in the Expo as it is cleaner and a lot more space. Don Bergeson made a motion to move all vendors to the Expo for a one year trial. We would ask the vendors for a donation for the silent auction which supports the 4H rodeo scholarships and we would still use the Expo for the BBQ and awards ceremony. Kasey Hanson second the motion. The motion failed 6 no's, 2 in favor. Don then suggested that a few of us meet at the fairgrounds to look at changes

made under the grandstand to accommodate more vendors. It was decided that Tyson, Sue, Helen and Don would meet with Scott Deal and we would get back to Trader Days with our decision.

- Fairgrounds/Stalls-Don gave report on changes and improvements being made at the fairgrounds. A lot of work has been done to the arenas and to the camping spaces. It appears that parking is going to be much better than in the past.
- Timing Systems—No updates as yet.

New Business:

- 2020 4H Eligible list for website and entry update- Kim Larson reports that so far she has received 168 entries. The list of those eligible to rodeo is updated on Monday evenings. That list can be found on sd4hrodeo.org. One common issue Kim has noticed on the forms is that people are not initially the acknowledgement that they were provided the option to purchase insurance. People are putting an X or check mark on the line. This has to initialed by the parent or it will get sent back to you.
- Order of events at Finals Rodeo-Discussion tabled for a later time.
- Insurance for saddles and buckles- Tyson asked if we should be adding the saddles and buckles to the insurance policy. Helen stated she would talk to the insurance company and get quotes to do this.
- Stock Bid Committee recommendations- The stock bid committee met prior to the regular meeting. Their recommendations are as follows:
 - Timed Event Stock—Sutton Rodeo
 - Rough Stock—Chauncey/Bothwell
 - Goats—Jenny Belkam

Don made a motion to approve the stock bid committee's recommendations. Kim Larson second. Motion carried with 8 yes and 0 no's.

Rodeo Committee Chairs/Reports:

- Rodeo Manager: Tyson reports that Mike Steiger is stepping down as rodeo manager. Mike told Tyson he would put a binder together with all of his rodeo contacts for judges, timers etc. Mike will give the binder to Tyson. Leann Gaer has agreed to help line up timers again this year.
- Grounds manager: Don Bergeson and Jeremy Cass. Both plan on being there. No other updates at this time.
- Ambassador Committee: Pauline reports that Katelynn spent 4 days at the Black Hills Stock Show representing 4H rodeo. She has met with Governor Noem and Lieutenant Governor Larry Rhoden. Pauline says Katelynn, along with members of the ambassador committee plan on visiting the Pierre/Ft. Pierre Motels on March 20th to get rooms donated for the 4H Finals Rodeo.
- BBQ-Regina Meier reports that all is good.

- Buckles: Kathy Monnens reports that Tres Rios is putting a bid together for the buckles and for the knives that we give for the volunteers.
- Saddles: Kasey Hanson and Tom Heitsch. Kasey reports that 25 saddles have been ordered. They currently have 2 saddles that do not yet have sponsors.
- Sponsors/Advertising: Will and Cortney Haugen. No new report from Will or Cortney. Kim Larson reports that she had been contacted by Golden West. They were wanting to sponsor the barrel covers for the 4H Finals and for several other 4H rodeos. Touchstone Energy already sponsors the barrel covers and will do so for next the 5 years. It was suggested that Golden West contact the other rodeos they would like to help sponsor. It was also suggested that maybe Golden West would be interested in sponsoring new roping box pads.
- Go-round Prizes: Kasey Hanson, Sue Van Liere, Regina Meier. We are planning to again work with Black Hills Embroidery and Triple R for some of the prizes.
- Vendors: Kerry Hostutler
- Program: Cortney Haugen
- Concessions: Tyson reports that Stanley Co. Wrestling will again provide the concession stand.
- Gate/Ticket Sales: Sue reports talked to Adam Dannenbring to confirm that they
 will do the gate/ticket sales for 2020. Adam told me that he will not be the coach
 next year but is having a meeting with the girls and will ask if they want to
 continue doing it. Adam did get back to me. He says the girls definitely want to do
 this again for 2020.
- Contestant Dance: Helen Jane reports that she is hoping to move the rodeo off site, possibly to the Ft. Pierre Youth Center. She would like to find a group to take over the dance so that the 4H Finals Committee isn't responsible for the dance.
 She has agreed to find sponsors to help cover the cost of the DJ and for pizza and pop.
- Grounds Clean up/inmate supervision: Still need someone to volunteer.
- Contestant check-in: Sue-no updates
- Awards Ceremony: Helen is lining up help for the awards ceremony. It was again noted that awards will not start until the track arena and banners are taken down.

Additional Business: Kathy Monnens brought up that Individual rodeo entry forms are due to her by April 1st. She currently only has the ones for Dewey Co., Southwest, Hub Area and Mellette.

Next Meeting: Wednesday May 6th. It will be held via teleconference at 8pm CST.

Adjourn: Don motioned to adjourn the meeting. Helen second.