

SD 4-H Finals Meeting Minutes

May 18th, 2022

Via Zoom

At 8:08pm CST, the meeting was called to order by President Justin Robertson.

Roll Call: Pauline Witte, Sue Van Liere, Diana and Mark Melvin, Kim Larson, Tom Heitsch, Kristine Deberg, Treg Cowan, Don Bergeson, Kerrie Geffre, Todd Rose, Tyson Paxton

Secretary's Report: Minutes provided by Sue Van Liere in previous email.

Treasurer's Report: Not available

Old Business:

Kim Larson reported that there are 1392 approved entries and approximately 50-60 entries on the list that need correction. The list of those entries that need correction and all completed entries are on the SD 4H rodeo website. Kim encourages everyone to go the website to be sure their entries have been accepted. After all corrections made, Kim estimates we will have around 1425-1450 eligible contestants this year. This is up by about 50 contestants from last year.

Kathy Monnens has received all of the regional rodeo entry forms except for Kadoka's. She has reached out to the extension office but has not received a reply. Kathy was not able to be on the call but had notified me of this information.

It was also mentioned the Dewey Co. 4-H rodeo has extended their deadline in hopes to receive more entries.

Justin had talked with Scott Deal in regards to the facility fee for Thursday August 18th. Scott told Justin it wouldn't be the full \$800 but he wasn't sure yet what he was going to charge for that day. Scott will be getting a contract put together that will need agreed upon by the board and signed.

New Business:

It was agreed upon that the high dollar sponsors would be getting weekend passes to show appreciation for their contribution to the Finals rodeo. The number of weekend passes given to sponsors is as follows:

Back Number Sponsor: 4 weekend passes

Arena Sponsors: 6 weekend passes

Full Saddle Sponsors: 4 weekend passes

Half Saddle Sponsors: 2 weekend passes

The order of events during the Finals was discussed. It was again reiterated that the steer wrestling will be moved to the large arena and Sr. Girl's ribbon roping will be moved to the middle arena. There is concern about how the events will flow or overlap each other. Kim agreed to plug in event/performance times from last year. This will hopefully help clarify the order of events so we don't overlap. We will discuss this again at the next meeting.

Rodeo Committee Reports/Updates:

Rodeo Manager: No updates

Judges: Tyson Paxton and Justin Robertson. Tyson has some of the judges lined up. He will continue working on it.

Timers: Teri and Kim are working on this

Grounds: Don Bergeson and Jeremy Cass, no updates

Ambassador Committee: Pauline Witte reported that Danci came to town in April. She and some of the Ambassador committee went to the hotels in Pierre/Ft. Pierre asking for room donations for during the Finals. All but 2 hotels that have donated in the past, again donated one or more rooms. Pauline reported that Danci has been asked to carry a flag during the Casey Tibbs Match of Champions. Danci is hopeful that she will be able to do this. Pauline also reported that this year, there are 8 region rodeos that will be having the ambassador competition during their rodeos. There are 3 new ambassador coordinators for this year. The coordinator packets have been mailed to the 8 regions that will be having the ambassador competition.

Saddles: Teri Heninger confirmed that the saddles have been ordered and all saddle sponsors have been obtained.

Photography: Knippling Kustoms, no updates

Stalls: Kim reported that she and Scott Deal updated the wording on the 4H rodeo website to make it more understandable in regards to reserving stalls during the 4H Finals.

Rodeo Announcers: Tyson has talked to Shaun Maher about announcing again this year. Shaun has to check his schedule. Tyson will get ahold of him in a few weeks to see if Shaun will be available.

Contestant Registration: Kim reported that she would like to try a different check in system that will make it easier for families with multiple kids to check in.

Sponsors/Advertising: Valerie Kelly reported that she and Emily will be making follow up phone calls next week. She mentioned they are still short some of the chute sponsors

Finals Awards Ceremony: Helen Jane Paxton confirmed that everything is in place for the award's ceremony.

Buckles: Kathy Monnens will order the buckles next week.

Go Round Prizes: No updates.

Ambulance: Teri confirmed that the ambulance contract is in place.

BBQ: Regina Maier confirmed that the BBQ is a go.

Gate Ticket Sales: Sue--- Kalyn Eulberg—Casey Tibbs Center

Concessions: Stanley Co. Wrestling

Dance: Helen Jane confirmed that the DJ has been booked. She has received donations from CHS and the Michael Glynn Memorial to help fund the dance.

Garbage, Port potties, Grandstand cleaning: SDWP will be available to help clean after the night time performances and on Sunday evening. Garbage is being handled by Stanley County. Need to check with Scott Deal to confirm if they are providing the portapotties.

Additional Business: Todd Rose asked the group for input on having a large video screen available during the Finals. Todd has received an estimate from Daktronics that it would cost \$10,000 to do this. He gave some examples of how sponsorships could be used. For example, we could get \$1,000 sponsors per a performance. Then that sponsor would get their logo displayed numerous times throughout that performance.

There have been comments made by parents and spectators that they have kids that perform mainly in one arena, they don't get to see much of the rest of the rodeo and the large video screen would be nice. The group voiced interest in doing this.

Todd has agreed to look into more and will report back to the group.

Rodeo Security: Justin informed the group that there will be 24 hour security available on the grounds this year during the Finals rodeo. The cost for this will probably be split between the county and the 4H Finals.

Next Meeting: June 22nd, 2022 via Zoom

Adjourn: The meeting was adjourned shortly after 9pm.