# **SD 4-H FINALS RODEO COMMITTEE MEETING MINUTES**

# MARCH 12<sup>TH</sup>, 2019 CONFERENCE CALL

Call to Order: Kasey Hanson

**Roll Call:** Kim Larson, Donnie Bergeson, Helen Jane Paxton, Susan Van Liere, Kasey Hanson, Tyson Paxton, Pauline Witte, Mike Steiger, Mark Melvin, Dianna Melvin, Roger Theobald, Steve Sutton, Christine Sorenson, and Jace Melvin. Regional rodeo representatives included:

Dewey Co.—Jada Kraft and Tyson Paxton Southwest—Tom Heitsch

Burke—Kasey Hanson Hyde-Hand—Treg Cowan

Hub—Julie Janisch Brule—Barry Knippling

Butte—Lorita Crawford Ziebach—Mr. Woodard

Heartland—Joy Meyer Heartland—Audra Fergen

Blunt—Donnie Bergeson Blunt—Teri Heninger

Clark—Cheryl Severson Clark—Kristene Deberg

Central SD—Karrie Geffre Central SD—Dawnita Forrell

**Secretary Minutes:** Motion to dispense reading of the minutes made by Donnie Bergeson and 2<sup>nd</sup> by Tyson Paxton. A Reminder all meeting minutes (official and unofficial) are now on website for review.

**Treasurer's Report:** Helen Jane reports that current income is \$30,385.03. Recent expenses were \$17,952.03. Half of the saddles have been paid for=\$12,462.50 and back numbers were paid for = \$2,500.00.

#### **Old Business:**

**Sponsor Updates:** Security Bank and Security Insurance(Joe Reints) are our new back number sponsors. Thank you to them!! Helen Jane will invoice Touchstone for \$750 per the contract with Touchstone. Our current contract is for \$750 annually through 2024.

**Ambassador Contest:** Horsemanship is set for Thursday August 15<sup>th</sup> at 6:00pm. All judging will be complete by Friday afternoon. A motion was made by Julie Janisch to hold the coronation on Saturday at 4pm, Joy Meyer 2<sup>nd</sup> the motion. Motion passed.

**Rodeo Approval Update:** Perkins Co. needs to send in their approval form. Per John Keimig, all other rodeos have sent in the approval form. Kathy Monnens is requesting each rodeo send in their entry blanks to her so she can review/approve the entry form and have them posted on the website.

**Rodeo Schedule:** The rodeo schedule is on the 4H rodeo website. Some dates may change and have until May  $1^{st}$  to do so.

<sup>\*</sup>No other regional rodeo representatives were on the call

**Trader Days:** Kasey reported the board decided to partner with the Trader Days Committee to rent the Expo Center for the finals weekend by splitting the cost of the rental. Our share will be \$1000. The plan is still developing with the hope of allowing more vendors to rent space at the Expo to overcome the rental fee, as well as to hold the BBQ and awards ceremony there on the Sunday of the weekend. This will free up more space under the grandstands and allow a more official awards ceremony without moving event winners from outside to inside the grandstands as is current practice. Despite the rain last year, Kasey Hanson felt the awards ceremony was nice as the kids were all in one spot and no one missed getting an award and all the kids/families present could support one another. Each year vendors are turned away due to lack of space.

Concerns brought up were in regards to parking space, logistics of getting prizes and office supplies/personnel to the Expo Center, and clean up afterwards. Kasey states it is a work in progress. She does not feel that there will be a lot of extra work and that hopefully it will benefit both the 4H Finals and Trader Days. Kasey has agreed to request the front half of the Expo Building and will work with Callie Iverson to have more information and a map of vendor sites for next meeting.

**Items for purchase:** arena signs, SD flag, flag case, perf wristbands & barrel covers. These will be purchased closer to rodeo time.

**New Sponsor incentive program:** At the last meeting there had been some discussion about an incentive program for obtaining new sponsors. It was thought that a person getting a new sponsor would get a certain percentage of that sponsorship. Kasey states she looked back at meeting minutes and she was not able to find any information regarding this. It was decided that we are not going to pursue this at this time.

**Stanley Co. Fairgrounds Update:** Don B. has talked to Scott Deal. Scott reports that bids are being taken for a new PA system and electrical work that needs to be done at the fairgrounds. Again, if more camper spots are operating prior to the SD 4H Finals Rodeo, a notice will be sent out for rental of those spots on a first come, first serve basis. No list will be generated in advance just in case it does not come to fruition for the 2019 Finals Rodeo. Don is also working with Scott regarding the current arena lights.

### **NEW BUSINESS:**

**T-shirts:** We have several vendors wanting to screen print tshirts for the 4H Finals this year. Hope Ranch operated by Liz Fischer is a therapeutic riding center outside of Huron currently designs and makes the Finals tshirts. She has been our tshirt vendor for many years. Black Hills Embroidery operated by Tami Phleger has expressed interest to set up their trailer to screen print as well. BHE is current tshirt vendor for the SDHSRA Finals Rodeo as well as the Black Hills Stock Show.

Kasey visited with Liz Fischer with Hope Ranch regarding complaints of limited shirt sizes or no shirts available at past Finals Rodeo. Liz noted the 4H Finals t-shirt sales is their

largest fundraiser and is willing to increase shirt numbers or have more shirt styles available for selection. With adding more vendors due to rental of Expo building discussion ensued about lack of patented SD 4H Finals logo as well as limiting vendors who provide same type of products, including tshirts. Kasey will contact Liz about more shirts styles and quantities and will report to board at next meeting about Expo center and if BHE could set up their trailer there. Kasey will involve Kerry Hostutler in discussions so they can work together since Kerry is the vendor committee chair.

**4H Rodeo Eligible List:** Kim Larson reports she has received about 130 contestant applications. There is a list of eligible contestants on the 4H rodeo website. She will update the list on the website weekly until more entries are received and then may update it several times a week. Applications are due May 1<sup>st</sup> to avoid a late entry fee from May 1<sup>st</sup> to June 1<sup>st</sup>. No entries are taken after June 1<sup>st</sup>.

**Rodeo Order of Events:** Don Bergeson, Mike Steiger and Tyson Paxton will visit about possibility of moving an event, such as flags, to a different arena to allow East arena to finish sooner. Previously the Jr. Boys Flag Race was held in the rough stock arena prior to being moved to the East Arena (Barrel/Pole Arena).

**Grant Update:** Sue Van Liere has submitted both the Fort Pierre Tourism and Pierre Business Improvement District 1 Marketing Grant Applications. We won't hear back until later this spring whether we have been approved for those.

**Stock Bid Committee:** Stock bids received were as follows:

#### Goats—

John Hight- \$9.00/run

C&C Goats(Cheryl Severson)-\$8.00/run

## Rough Stock—

Stoddard Rodeos-	Korkow Rodeos, LLC
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Bareback \$75 per out Bareback \$75 per out

Saddle Bronc \$75 per out SB \$75 per out

Senior Bulls \$75 per out Sr Bulls \$75 per out

Junior Cattle Riding \$50 per out Jr. Cattle \$50 per out

Panels, Gates, Bobcat use \$3000 Panels, gates, bobcat use, pickup men

Pick up men, bull fighters \$150 per each perf=\$2400 Bullfighters = \$6500 total

**Timed Event Cattle:** committee decided for the ½ enough option which was also used for the 2018 Finals Rodeo.

## Sutton Rodeo Melvin James Event Cattle

Tie Down Calves \$22 Tie Down Calves \$21

Team Roping Steers \$22 TR Steers \$20

Steer Wrestling Steers \$22 SW steers \$23.50

Breakaway Calves \$22 BA Calves \$20

Ribbon Roping Calves \$22 RR calves \$21

## Stoddard Rodeos

Tie Down Calves \$25

Team Roping Steers \$20

Steer Wrestling Steers \$20

Breakaway Calves \$20

Ribbon Roping Calves \$20

Don Bergeson gave out the recommendations of the Stock Bid Committee as follows: **Goats**—John Hight, **Rough Stock**—Sam Stoddard, **Timed Event Cattle**—Steve Sutton. A motion was made by Teri Heninger to accept the recommendations by the stock committee with Tyson Paxton 2<sup>nd</sup>. Discussion ensued with roll call vote per rodeos present as follows:

Dewey Co.—Yes Southwest—Yes

Burke—Yes Hyde/Hand—Yes

Hub—Yes Brule—No

Butte—No Ziebach—Yes

Heartland—Yes Heartland—Yes

Blunt—Yes Blunt—Yes

Clark—No Clark—No

Central SD—No Central SD—No

With the vote being 10-6, motion passed to accept the Stock Bid Committee's recommendations.

## **Rodeo Committee Chairs/Reports:**

- Rodeo Manager: Mike/Tyson/Lee Ann- No updates
- **Grounds Managers:** Donnie/Jeremy Cass-As above
- Ambassador Committee: As Above
- **BBQ:** Regina Meier-No Updates
- **Buckles:** Kathy Monnens-\$115.00 per buckle/ 68 buckles, Tres Rios will sponsor 6 buckles
- **Saddles:** Teri will be ordering the rest of the saddles in the next few weeks. All but 5 have been ordered.
- **Go-Around Prizes:** Kasey/Sue-No updates
- **Vendors:** Kerry Hostutler-No updates. Will evolve as info with Expo building/Trader Days Committee is set.
- Concessions: Stanley Co AAU Wrestling
- **Special Needs Rodeo:** Rhonda Fuhrer/Dianna Melvin-The entry form is now online. Rhonda Fuhrer has contacted the Pierre School System with hopes of getting more youth entries in this rodeo.
- Dance: Helen-No updates
- Awards Ceremony: Helen & Kasey- No updates.
- Contestant Check In: Sue-No updates
- Gate/Ticket Sales: Sue-Adam Danninbring from Stanley Co. Athletics has agreed to provide ticket takers. Adam asked for an increase in donation size from \$800 to \$1200. Sue is working with Adam regarding dates/times to take tickets and donation amount.
- Grounds Clean up/inmate supervision: Kasey-No updates
- Trader Days: Kasey—as above
- **Ambulance:** Kasey-Contract has been signed including Thurs night horsemanship

**Additional Business:** Kasey thanked Rod Kusser for his work to quickly set up a larger conference call and the board appreciates Rod and Venture Communications!

**Next Meeting:** Wednesday May 1<sup>st</sup> 8:00 via teleconference.

**Meeting Adjourned:** Kim Larson made the motion to adjourn, Helen Jane 2<sup>nd</sup>.