

SD 4-H Finals Meeting Minutes

June 9, 2021

Teleconference

Call to Order: The meeting was called to order by VP Justin Robertson at 8:07pm CST.

Roll Call: Justin Robertson, Helen Jane Paxton, Don Bergeson, Dean Moncur, Tracy Heitsch, John Keimig, Jayda Kraft, Sue Van Liere, Treg Cowan, Will Haugen, Kathy Monnens, Pauline Witte, Kim Larson, Todd Rose

Secretary's Report: Motion made by Treg Cowan to dispense the reading of the secretary's report. Seconded by Don Bergeson. Motion carried.

Treasurer's Report: The treasurer's report was given by Helen Jane Paxton. Helen reported there is currently \$67,591 dollars in the account. She reports that incoming from sponsorships has been \$14,875. Detailed report was emailed along with the meeting agenda. Motion by Tracy Heitsch to approve the treasurer's report. Second by Kathy Monnens. Motion carried.

Old Business:

- **Contestant List:** Kim Larson reported that there are currently 1,285 kids on the active 4-H rodeo list. She reports that there were a total of 30 late entries and 4 kids still on the ineligible list.
- **Insurance Update:** Helen Jane reported that the insurance companies have been contacted. She is waiting to receive the contracts. Once she receives them she will sign and send them back when they are due. The quotes given for the cost of insurance were the same as last year.
- **Panel Update:** Don Bergeson reported that he spoke to several companies asking for quotes for panels. In the end he only received 2 solid quotes. Don explained that in his opinion 2W gave the best and most thorough quote, that being \$26,722. This will include holding pens and catch pens at each end of the arena, high pole gates, panels and gates that lead up to the roping chutes. This does not include the arena divider or roping boxes. Discussion was had that the cost of such panels continues to go up and at an extraordinarily fast pace. Motion by Treg to accept the quote from 2W. Seconded by Jayda Kraft. Motion carries with all in favor.
- **Order of events:** It was decided that the order of events will stay the same and all events will be in the same arenas as last year.
- **Covid Update:** John Keimig reports that SDSU has eased most regulations and he is expecting that by July 1st, regulations in regards to Covid will be even more relaxed. John is not expecting any Covid restrictions affecting the Finals rodeo. Waivers for the regional rodeos are not currently required. He does still reiterate

and encourage Covid safe precautions such as social distancing, frequent hand washing, sanitation stations all be practiced.

- **Special Needs Rodeo:** It was decided to panel this discussion as it is still unknown if local agencies would be allowing individuals to participate yet this year due to Covid. It was thought that we would see how it goes with the State HS Finals Rodeo and go from there.
- **50th Anniversary:** Sue Van Liere and Diana Melvin have both contacted the Cowboy Channel asking if they would be interested in doing a show featuring the 50th Annual SD 4-H Finals Rodeo. Diana spoke with one of the producers who sounded very interested. We would have to get a TV crew to come video for the Cowboy Channel in order to make it work. The producer thought she could send an interviewer to the rodeo and possibly earlier in the summer if we had certain individuals who would like to be part of the show and talk about the history of the 4-H Rodeo and the Finals. Sue Van Liere agreed to call SD Public TV to see if they would be interested in also doing a show or just to video so it could be on the Cowboy Channel. Other discussion in regards to the 50th Anniversary included: CHS will be sponsoring T-shirts for every contestant, Runnings is donating a bucket and cap to every contestant and it is possible that Gov. Kristi Noem will carry the American flag in the opening ceremonies.
- **Honorees:** Pauline Witte has nominated Gerald and Joan Kessler. If you would like to nominate someone who was instrumental in getting the 4-H Finals started, please let us know.

New Business:

- **Marketing and Promotion:** We will need to get newspaper and radio adds out to promote the Finals. Sue will visit with Kellie Yackley to see if she would be able to help with this again this year.

Rodeo Committee Reports:

- **Rodeo Manager:** Tyson Paxton
- **Timers/Judges:** Tyson is working on getting Judges, Tyson, Sue and Teri will get Timers and send out letters. Per Don, Tyson had told him he has made contact with most of the judges.
- **Grounds:** Don Bergeson and Jeremy Cass Per Don, Sharp rentals has agreed to provide the water truck to use for the weekend.
- **Ambassador Committee:** Pauline Witte reported that Addyson carried flags at the HS Rodeos in Watertown and Huron. The ambassador committee is planning on inviting all 49 past Ambassador's to this year's luncheon. She is hoping they can have the luncheon at the Governor's mansion. Pauline plans on asking the Capital Journal to do a special insert to promote the 50th Anniversary of the Finals rodeo.
- **Saddles:** Teri Heninger-Per Helen Jane, all sponsors for saddles have been attained and all saddles have been ordered.
- **Photography:** Knippling Kustoms—No new updates.

- **Stalls:** Tyson-last year 535 stalls were available. They would like to increase this number by 10%.
- **Rodeo Announcers:** Shaun Maher and Blake Paxton
- **Contestant Registration:** Sue-No new updates
- **Sponsors/Advertising:** Will and Cortney Haugen- Will reported that sponsorship money continues to come in. He has 8-9 volunteers set up to help make calls to businesses that had said they would donate but hadn't yet sent in their sponsorships. He did report that we are still in need of one more arena sponsor.
- **Finals Awards Ceremony:** Still need someone to line this up. Please contact Sue or Helen if interested.
- **Buckles:** Kathy Monnens-Buckles are on track through Tres Rios.
- **Performance Prizes:** Sue, Helen Jane-No updates—on track.
- **Vendors:** Kerry Hostutler-No updates
- **Ambulance:** Helen Jane has the signed contract from AMR.
- **BBQ:** Regina Maier-No updates
- **Gate Ticket Sales:** Sue-Stanley Co. Golf
- **Concessions:** Stanley Co. Wrestling- Shaun Cronin
- **Dance:** Helen Jane-Helen is hoping to find an outside group to put this on. Also, hoping to have it at the Expo Center.
- **Garbage:** Helen Jane has this taken care of.
- **Portapotties:** Helen Jane has this taken care of.
- **Grandstand Cleaning:** Helen Jane has contacted SDWP. It sounds like they will be able to provide cleaning services but will confirm later this week.

Additional Business: None

Next Meeting: Wednesday July 14, 2021 8pm CST

Adjourn: Motion made by Treg and seconded by Don.