

SD 4-H Finals Rodeo Committee, Inc.
Minutes of January 17, 2015

The January 17, 2015 meeting was called to order by Vice President Don Bergeson. The Pledge of Allegiance and 4-H Pledge were recited.

Members Present: Don Bergeson, Teri Heninger, Shelly Cowan, Kasey Hanson, Kathy Monnens, Diana Melvin, Julie Maude, Joy Meyer, Russ Maier, Tony Monnens, Deanna Smith and Pauline Witte.

Terri Heninger made a motion to dispense of the reading of the October 25, 2014 meeting minutes and approve them as written. Russell Maier 2nd. Motion carried.

Treasurers Report:

Teri Heninger reported the checking account balance at \$26,697.47 and the Money Market at \$1,014.50. Total of \$27,711.97 in checkings/savings. Expenses since the last meeting include the scholarships, SD Dept. of Corrections, flowers for Jimmi Cable's funeral and postage for the 2015 Sponsorship mailing. Since the last meeting we have received \$8,630.00 of which \$2,800.00 was money for 2014 Regional Rodeo sponsorships and \$1,500.00 from the Fort Pierre Economic Development Corp. Russell Maier made a motion to approve the Treasurer's Report. Deanna Smith 2nd. Motion carried.

Old Business:

The Finals Rodeo Committee extends a huge "Thank You" to Teri Heninger and Vicki Heninger for donating their time to the Advertising/Sponsorship Committee. Teri will provide an Excel spreadsheet with a list of businesses that are currently getting a Sponsorship Letter. (see attached) After reviewing the list if there are businesses you feel should be added to the list as potential sponsors, please pass the information on to Teri Heninger.

New Business:

Vice President, Don Bergeson read both the current and proposed By-Law:

The Current By-Law: C. The terms of officers elected at the annual meeting shall commence at the adjournment of that meeting and shall serve until adjournment of the next annual meeting. Terms of the officers will be three years. The President and Treasurer shall end their terms on odd years. The Vice President and Secretary shall end their terms on even years. No officer would serve more than two consecutive terms.

Proposed By-Law: C. The terms of officers elected at the annual meeting shall commence at the adjournment of that meeting and shall serve until adjournment of the next annual meeting. Terms of the officers will be two years. The Vice President position will be a President-Elect Position; the Vice President will serve a two year term and automatically move into the President Position for a two year term. The term of Treasurer shall end on odd years. The Vice President and Secretary shall end their terms on even years. No officer would serve more than two consecutive terms.

Kathy Monnens made a motion to approve the Proposed By-Law C. Julie Maude 2nd. All members present In Favor. Motion passed.

Saddle Sponsorship Fee:

The current Sponsor Fee for a saddle is \$700.00 or \$350.00 for half a saddle. There are 25 saddles awarded at the 4H Finals Rodeo. Saddle costs for 2014 were \$880.00 with the exception of the Steer Wrestling Saddle which was \$930.00. This price does not include shipping. Diana Melvin made a motion to bring the following to a vote at the **October 2015 Annual Rodeo Committee Meeting**. Increase the Saddle Sponsorship cost to \$800.00 /saddle or \$400.00 /half saddle for private sponsors only. (not to include the Regional Rodeos) **This motion would affect the 2016 sponsorships**. Julie Maude 2nd. All in favor. Motion carried.

Rodeo Committee Reports:

Rodeo Manager: Mike Steiger – no report

(Kasey Hanson has volunteered to organize help for the Barrel/Pole/Flag Race Arena. Thank You, Kasey!)

Stock: 2015 bid forms can be found on the SD 4H Rodeo Finals Website. SD4hrodeo.org

Programs/Advertising: Teri Heninger and Lee Ann Gaer – the 2015 Sponsorship mailing (235 letters) went out January 2nd.

Grounds: Scott Hoyt – no report

Stalls: Stanley County Commissioners – awaiting clarification on money back to contestants who present a Vet or Medical Release.

Gate/Ticket Sales: Don Bergeson reports he has contacted SD National Guard.

Ambassador Committee: Pauline Witte introduced new Ambassador Committee Member Deanna Smith. Welcome Deanna! Pauline reports current Ambassador, Roni Jankord, will be representing SD 4H Rodeo at the Black Hills Stock Show and Rodeo and on February 11th she will be visiting the State Capitol during the Legislative Session and meeting Governor Duugaard.

Awards: Committee includes: Saddles – Roger Theobald. Go-around awards and buckles – Teri Heninger, Vicki Heninger and Kathy Monnens.

Awards Presentation: Kasey Hanson and Shelly Cowan will help with the awards presentation/Thank You's.

Contestant BBQ – no report

Photography – Currently looking for interested photographers – if anyone has a suggestion, please let a committee member know.

Sound system/Rodeo Announcers: Don Bergeson will make contact with announcers

Concessions: Stanley County AAU Wrestling Club has agreed to 1 year contract with a \$500.00 payback to the SD 4H Rodeo Finals, Inc.

Finals Rodeo Secretary Report – no report

Extension: no report

Awards/Prizes:

The SD 4H Finals Rodeo awards include 25 saddles, 64 buckles, 1st-4th place awards for 20 events in 2 go-arounds. 2014 Go-Around prizes included: 1st place: Custom Saddle Pads, 2nd place: Custom Breast Collars, 3rd place: Custom Headstall, 4th place: Picture frame/Buckle case.

After discussion regarding prizes and awards, Kasey Hanson made the following motion;

Businesses interested in submitting a bid for Go-Around prizes for the 2016 SD 4H Finals Rodeo must be submitted by mail, on or before September 10, 2015 to:

*SD 4H Finals Rodeo Committee, Inc.
P.O. Box 1232
Pierre, SD 57501*

No late bids will be considered.

Diana Melvin -2nd the motion. All members in favor. Motion carried.
Anyone with questions or interested in more information may contact Teri Heninger (theninger@sdbef.org) or Diana Melvin (dianamelvin@gotrodeohorses.com).

Regional rodeos please confirm your 2015 rodeo dates and get your Rodeo Entry Forms in as soon as possible. Contact is Kathy Monnens, 4H Lay-Board Secretary. (kathy.monnens@edgewoodvista.com)

The next meeting will be by conference call on Thursday, March 19th at 8:00 p.m. central time.

Diana Melvin made a motion to adjourn the meeting. Russell Maier-2nd. Motion carried.

Respectfully submitted,

Shelly Cowan
SD 4H Finals Rodeo Committee Secretary